

Rep Order# 9849525 Ver# 1 Status New
 EC'd Yes

Traffic Order# 119112

Printed: 10/22/2012 11:20 AM
 Last Received: 10/20/2012 4:37 PM

Showing Buylines: All Lines

Station WJZY-TV CHARLOTTE, N.C.
 Advertiser () POLITICAL
 Product ROMNEY FOR PRESIDENT
 Estimate# 350
 Buyer STEPHANIE KINCAID
 Phone#
 Fax#

Agency () AMERICAN RAMBLER PRODUCTION
 138 CONANT ST
 BEVERLY, MA 01915
 Agency C/P1/P2/E //350
 Flight Dates 10/24/2012 - 10/30/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () BRAD PHILIPPS
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

ROMNEY FOR PRESIDENT *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TU	7P-730P	MEN	:30	\$450.00	10/29-10/30	2	1	2	\$900.00	
	2	W-F	7P-730P	MEN	:30	\$450.00	10/24-10/26	3	1	3	\$1,350.00	
	3	M-TU	730P-8P	MEN	:30	\$550.00	10/29-10/30	2	1	2	\$1,100.00	
	4	W-F	730P-8P	MEN	:30	\$550.00	10/24-10/26	3	1	3	\$1,650.00	
	5	SA	730P-8P	MEN	:30	\$300.00	10/27-10/27	2	1	2	\$600.00	

---REPORT TOTALS---

Report Totals: 12 / \$5,600.00

---SALES MONTHLY TOTALS---

Oct 12: 8 / \$3,600.00 Nov 12: 4 / \$2,000.00

Sales Totals: 12 / \$5,600.00

Station Totals: 12 / \$5,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$560,000
 CABL 0% WCCB 0% UNKN 99% WAXN 0% WBTV 0%
 DJZY 0% WCNC 0% WJZY 1% WMYT 0% WSOC 0%

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Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

CONTRACT

WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915

<u>Contract / Revision</u> 119712 /		<u>Alt Order #</u> 09849525
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 10/24/12 - 10/30/12	<u>Estimate #</u> 350	
<u>Advertiser</u> Romney for President, Inc.		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJZY	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJZY	10/29/12	10/30/12	2 1/2 MEN	7-7:30p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$450.00			
N 2	WJZY	10/24/12	10/26/12	2 1/2 MEN	7-7:30p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$450.00			
N 3	WJZY	10/29/12	10/30/12	2 1/2 MEN	7:30-8p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$550.00			
N 4	WJZY	10/24/12	10/26/12	2 1/2 MEN	7:30-8p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$550.00			
N 5	WJZY	10/27/12	10/27/12	2 1/2 MEN	730-8p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$300.00			
Totals											12	\$5,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	8	\$3,600.00	\$3,060.00
10/29/12 - 10/30/12	4	\$2,000.00	\$1,700.00
Totals	12	\$5,600.00	\$4,760.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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